

## Sitting Together: An Inclusive Community Project

### Join us and be part of something special

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### Who are we



Encompass Care is an independent, notfor-profit organisation and is a registered charity. Encompass Care provides a range of care and support to adults who experience significant and enduring mental ill health or who have a learning disability

Encompass Care was first established as Dorset Residential Homes (DRH) in 1991, providing community care opportunities for people who had previously lived at either Herrison or Coldharbour Hospital. Rebranded in August 2014 to "Encompass Dorset", Encompass Care exists to enable and empower people to live their best lives. We offer a diverse range of services across our Learning Disability and Mental Health Pathways



Residential Care Homes

A Short Breaks Respite Service

Supported Living Services

Community Outreach Services



### **Our Vision**

Pioneering support in an accessible, inclusive community



### **Our Mission**

Encompass Care supports people with learning disabilities and those facing a period of mental ill health.

We exist to enable and empower people to live their best lives.

Through our work, people we support can achieve true independence, posistive wellbeing and self-worth.

### **Our Values**

These are more than simply words... they are the principles that guide everything we do.

#### Honesty

To always operate with transparency, fairness and sincerity.

- Inclusivity Strive for equal opportunities and
- valued community presence.Dignity

Empowering a sense of individual pride and respect.

- Kindness
   Any act of kindness, no matter how small, can lead to great things.
- Integrity

Uphold our principles and keep our promises.

We will celebrate success, acknowledge limitations and constantly strive to learn.



### Sitting Together: Our Inclusive Community Project

Encompass Care is thrilled to introduce our latest initiative, "Sitting Together," a project dedicated to creating wheelchair accessible picnic benches in parks and public green areas. Our vision is to foster an accessible and inclusive community where individuals of all abilities can come together, share meals, and enjoy each other's company without barriers. We believe that everyone should have a seat at the table, and we need your help to make this vision a reality.



At Encompass Care, we understand the importance of sustainability and reducing our carbon footprint as part of our commitment to Enviromental and Social Governance (ESG). We believe that small steps towards sustainability can make a big difference, and we are committed to taking action to reduce our impact on the environment.

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#### We have partnered with...



The durable nature of recycled plastic means it does not require maintenance. The product will keep its colour, and it's guaranteed for a minimum of 25 years Recycled plastic is resistant to all wood boring insects, algae and bacteria that typically cause problems for timber furniture. We guarantee our recycled plastic will never rot, even in the harshest of weather conditions

The non-porous makeup of recycled plastic means water cannot penetrate the material which often is the cause for splitting, warping, twisting and distortion seen in untreated timber. Furniture can be left outside all year round, without the risk of damage to the material

The robust nature of recycled plastic means it will not splinter, crack or chip. This ensures it is safe for children to use and will last much longer than its timber equivalent

Wiping the product down with warm soapy water will remove any dust, dirt or pollen that has accumulated

### From this...



### To this...



## Why is inclusion important?

- Emotional Well-being: Inclusion fosters a sense of emotional well-being, reducing feelings of isolation and loneliness.
- Enhanced Self-Esteem: Being part of social gatherings boosts self-esteem and self-worth, promoting a positive self-image.
- Stronger Relationships: Inclusive environments allow for stronger bonds and relationships with friends and family.
- Shared Experiences: Inclusion ensures that individuals in wheelchairs can participate in shared experiences and create lasting memories with loved ones.
- Improved Mental Health: Being part of a supportive community can contribute to improved mental health and a more positive outlook on life.
- Increased Confidence: Feeling included builds self-confidence, leading to a more active and fulfilling life.
  - Social Skills Development: Inclusive settings provide opportunities to develop and refine social skills, such as communication and teamwork.
- Reduced Stigma: Inclusive environments challenge societal stigmas and stereotypes, promoting acceptance and understanding.
- Access to Support Systems: Inclusion connects individuals to support networks, offering assistance when needed.
- Quality of Life: Ultimately, inclusion enhances the overall quality of life, enabling individuals in wheelchairs to lead fulfilling and meaningful lives alongside their friends and family.

### **Fundraising**

We will be offering a variety of exciting fundraising opportunities for our community to get involved. You can make a direct cash donation through our website, participate in thrilling fundraising events like skydiving, or support our cause by purchasing unique artwork crafted by one of our talented individuals. We will also provide downloadable fundraising packages via our website to empower our communities to get involved.

This goes beyond fundraising; it's about fostering community engagement, inclusivity, and recognition for everyone's efforts. Encompass Care proudly acknowledges and appreciates the contributions of individuals, schools, organisations, and local businesses. Together, we can create a more accessible and inclusive community while building lasting connections.



### Support and Donate Today

Encompass Care is dedicated to creating a truly inclusive community where everyone feels valued, respected, and included. You can support our "Sitting Together" project in various ways. Visit our website to make a monetary donation specifically for this project, which will directly fund the purchase of wheelchair accessible picnic benches. Additionally, you can contribute by donating your time and expertise or by reaching out to us to discuss other ways you can get involved.

Please get in touch if you wish to have your own bench for your hospitality sites, sports fields or public area! We would love to fundraise on your behalf and supply you with your very own!

Join us in building a community where no one is left behind. Together, we can make a significant impact and create a more accessible, inclusive environment for all.



# Empowering Inclusion: Your Business, Your Bench

Encompass Care warmly invites businesses to be part of our 'Sitting Together' initiative by sponsoring a dedicated bench within our community. Your generous donation not only champions accessibility but also elevates your corporate social responsibility standing. Imagine a customised bench, prominently featuring your name and details. This is your opportunity to make a lasting impact on our communities. Join us in crafting inclusive spaces, and let your commitment radiate to our communities. We will also support you in marketing your bench and sharing your donation across our audiences.

Contact us today to explore how your contribution can create a meaningful difference and receive recognition from our appreciative community

(Business Logo)Image: Space of the state of the s

## You can choose from a wide range of style and colour to suit your <u>enviroment!</u>











## **Sponsorship Packages**

	Bronze	Silver	Gold	Platinum
1 x Standard style Picnic Bench		$\checkmark$	$\checkmark$	$\checkmark$
1 x Extended Top style Picnic Bench			$\checkmark$	$\checkmark$
1 × Octoganal style Picnic Bench				$\checkmark$
Fixture set	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Personalised Plaque for your bench		$\checkmark$	$\checkmark$	$\checkmark$
Named official Sponsor in our brochure		$\checkmark$	$\checkmark$	$\checkmark$
Your Logo on all marketing materials			$\checkmark$	$\checkmark$
Your own bespoke marketing pack				$\checkmark$
Your company bio link on our website				$\checkmark$
Invite and Photo op on installation day	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Company logo on our website footer			$\checkmark$	$\checkmark$
<b>Social Media Mentions</b> (12 month period)		2	6	10
<b>Social Media Shares</b> (6 month period)			2	6
Framed certificate of sponsorship for your office				$\checkmark$
Contribution towards a community bench	$\checkmark$			
	£250	£500	£1000	£2000

## Sponsorship Breakdown

### Bronze

Sponsorship at the Bronze level ensures that your company's support is instrumental in providing a safe and secure environment for the community. In addition to the fixture set for the sponsored bench, which seamlessly integrates it into the surroundings meeting all health and safety requirements, your sponsorship also includes a contribution towards our community bench. These community benches are purchased with funds raised through our community fundraising efforts and smaller donors. Each community bench will bear a personalised plaque acknowledging that the community is responsible for its purchase. As an exclusive perk, you'll receive a heartfelt invitation to the installation day event, where you can witness the tangible impact of your sponsorship firsthand and capture memorable moments with a dedicated photo opportunity.

### Silver

Upgrade your sponsorship to the Silver level and make a lasting impression on the community. In addition to the benefits of the Bronze package, you'll receive a standard style picnic bench, complete with a personalised plaque showcasing your company's name or logo. Your sponsorship also includes a contribution towards our community bench, reinforcing your commitment to community development. These community benches are purchased with funds raised through our community fundraising efforts and smaller donors and will bear a plaque acknowledging the community's contribution. As an official sponsor recognised in our brochure, your brand gains visibility among community members and stakeholders. Enjoy exclusive access to the installation day event, where you can network with fellow sponsors and project organisers while capturing the excitement with a personalised photo opportunity. Extend your reach further with two personalised social media tags and mentions across multiple platforms over a 12-month period, amplifying your brand's visibility and engagement.



## Sponsorship Breakdown

## Gold

Elevate your sponsorship to the Gold level and solidify your company's commitment to community development. Building upon the benefits of the Silver package, you'll receive an extended top style picnic bench, providing additional comfort and versatility for community gatherings. Your logo will be prominently featured on all marketing materials, maximising brand exposure and recognition. With your company logo showcased on our website footer, you gain ongoing visibility to online visitors. Benefit from six strategic social media mentions over 12 months, extending your brand's reach and impact. Additionally, leverage your own social media presence with two shares from your page over a 6-month period, further amplifying your sponsorship's reach and engagement. Your sponsorship also includes a contribution towards our community bench, highlighting your dedication to supporting local initiatives and projects.

### Platinum

At the highest level of sponsorship, the Platinum package offers unparalleled opportunities for brand recognition and community engagement. In addition to the benefits of the Gold package, you'll receive an octagonal style picnic bench, adding a touch of elegance to public spaces. Enjoy the exclusivity of a bespoke marketing pack tailored to showcase your company's involvement and impact. Your brand gains long-term visibility with a company bio link on our website and a live link to your own website for as long as your bench is available to the public, driving traffic and brand affinity. Showcase your commitment with a framed certificate of sponsorship for display in your office, symbolising your dedication to making a positive difference in the community. As with all sponsorship packages, your support also includes a contribution towards our community bench, reinforcing your commitment to supporting local initiatives and projects.



Octoganal style Picnic Bench

## <u>Cost Breakdown</u>

Our comprehensive breakdown of costs meticulously outlines the allocation of funds for our project, "Sitting Together." This transparent overview details how the funds of £5000 will be used to install wheelchair-accessible picnic benches across Dorset. Every expense, from procuring benches to installation and marketing efforts, has been carefully considered to ensure efficient resource utilization. This breakdown demonstrates our commitment to financial accountability and provides insight into the feasibility and viability of our proposal.

3 Standard Benches - £485 each 2 Extended Top Benches - £560 each 2 Octagonal Benches - £700 each 7 fixture sets - £100 each 7 Honorary Plaques - £35 Marketing, incl Social Media - £80 Example!

(Business Logo)

SCAN ME

Sponsored by [Business Name] in collaboration with Encompass Care: Sitting Together

#### Everyone deserves a seat at the table

Help Encompass Care create more accessible and inclusive communities. Your contribution matters!

> Find out more at: www.encompasscare.org.uk

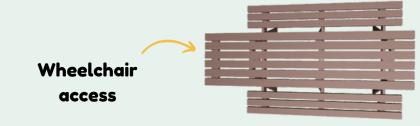
#SittingTogether #InclusiveBenches

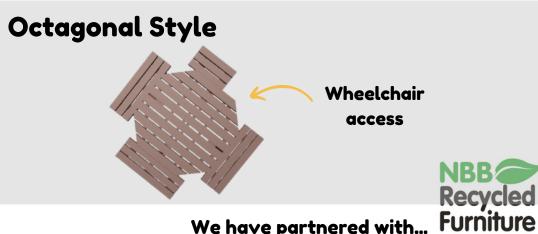
## **Featured Benches**

### **Standard Style**



### **Extended** Top Style





We have partnered with...





### Honesty Inclusivity Kindness Dignity Integrity

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info@encompasscare.org.uk

01305 267483



200 Bridport Road, Poundbury, Dorset, DT1 3BN

Company No: 2526640 Registered Charity No: 1003779 Not-For-Profit